

# JENS FRANKENREITER

Columbia Law School  
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## ACADEMIC POSITIONS

### **Columbia Law School**

*Postdoctoral Fellow in Empirical Law and Economics*, Ira M. Millstein Center for Global Markets and Corporate Ownership, 2019–present

### **University of Virginia School of Law**

*Visiting Associate Professor of Law*, Fall 2018

### **Max Planck Bonn**

*Senior Research Fellow*, 2017–2019

## EDUCATION

### **Swiss Federal Institute of Technology (ETH) Zurich, Switzerland**

*Ph.D.*, 2016

Committee: Stefan Bechtold, Daniel Rubinfeld, Heike Schweitzer

Honors: ETH Medal 2017 (recognition for outstanding dissertations at ETH Zurich)  
SIAF Award 2018 (awarded to outstanding dissertations in social sciences)

### **Harvard Law School**

*LL.M.*, 2015

Honors: Landon H. Gammon Fellowship for top LL.M. Candidates  
Dean's Scholar Prize in Antitrust Law and Economics—US

### **University of Bonn and LMU Munich**

*German State Examination in Law*, 2010

Honors: Graduated in top 1% of class

## CURRENT PROJECT

My job talk paper, *The Missing “California Effect” in Data Privacy Law*, investigates the existence of cross-jurisdictional influences in data privacy law using computational text analysis and other quantitative methods. There is a substantial literature that assumes the existence of “California Effects” (the global adoption of stringent standards by businesses operating across jurisdictions) at both the U.S. interstate level and the international level. These effects have been predicted to be particularly influential in data privacy law. This paper analyzes a large longitudinal corpus of privacy policies to examine the influence of EU law on transactions between U.S. online services and their customers. Despite widespread expectations to the contrary, the analysis reveals that most U.S. online services treat U.S. consumers and EU consumers differently, with EU consumers enjoying higher levels of protection. This result indicates that California Effects might be less important than is commonly assumed, at least in the area of data privacy law.

## RESEARCH AND TEACHING INTERESTS

### **Primary:**

Business Associations, Contracts, Antitrust, Securities Regulation, International Business Transactions

### **Secondary:**

Law and Technology, Law and Social Science, Law and Economics, International Organizations (European Union Law), Commercial Law

## PUBLICATIONS

### ***Computational Methods in Legal Analysis***

16 ANNUAL REVIEW OF LAW AND SOCIAL SCIENCE 39 (2020) (with Michael A. Livermore)

### ***Forum Selling Abroad***

92 SOUTHERN CALIFORNIA LAW REVIEW 487 (2019) (with Stefan Bechtold and Dan Klerman)

Featured on the Oxford Business Law Blog, November 26, 2018

### ***The Limits of Smart Contracts***

175 JOURNAL OF INSTITUTIONAL AND THEORETICAL ECONOMICS (JITE) 149 (2019) (conference issue)

### ***Are Advocates General Political? An Empirical Analysis of the Voting Behavior of the Advocates General at the European Court of Justice***

14 REVIEW OF LAW & ECONOMICS 20160037 (2018)

### ***The Politics of Citations at the ECJ: Policy Preferences of EU Member State Governments and the Citation Behavior of Members of the European Court of Justice***

14 JOURNAL OF EMPIRICAL LEGAL STUDIES 813 (2017)

## WORKS IN PROGRESS

### ***The Missing “California Effect” in Data Privacy Law***

Job Market Paper

### ***Cleaning Corporate Governance***

(with Cathy Hwang, Yaron Nili and Eric Talley)

### ***Empirical Corporate Governance in the Land of Unicorns***

(with Eric Talley)

### ***Hunting for Contracts on the Blockchain***

(with Julian Nyarko)

### ***Are Lawyers' Case Selection Decisions Biased? A Field Experiment on Access to Justice***

(with Michael A. Livermore)

***Hard Core Citation Strategy and the Barely Legal Gaming of Law School Rankings***

(with Eric Talley)

**BOOK CHAPTERS AND SHORTER WORKS**

***The Deep Structure of Deliberate Ignorance – Mapping the Terrain***

DELIBERATE IGNORANCE – CHOOSING NOT TO KNOW 65 (Ralph Hertwig & Christoph Engel eds., 2021)  
(with Barry Schwartz et al.)

***Writing Style and Legal Traditions***

LAW AS DATA: COMPUTATION, TEXT, AND THE FUTURE OF LEGAL ANALYSIS 153 (Michael A. Livermore & Daniel Rockmore eds., 2019)

***Text as Observational Data***

LAW AS DATA: COMPUTATION, TEXT, AND THE FUTURE OF LEGAL ANALYSIS 59 (Michael A. Livermore & Daniel Rockmore eds., 2019) (with Marion Dumas)

***Network Analysis and the Use of Precedent in the Case Law of the CJEU – A Reply to Derlén and Lindholm***

18 GERMAN LAW JOURNAL 687 (2017)

**SELECTED PRESENTATIONS**

***The Missing “California Effect” in Data Privacy Law***

Columbia Law School Blue Sky Meetings (2020)

Florida-Michigan-Virginia Virtual Law and Economics Workshop (2020)

Online Workshop on the Computational Analysis of Law (2020)

LEAP Text Analysis in Law Conference, UC Berkeley (2020)

Yale University Information Society Project Ideas Lunch (2020)

Center for Law & Economics, ETH Zurich (2019)

***Hard Core Citation Strategy and the Barely Legal Gaming of Law School Rankings***

Columbia Law School Faculty Workshop (2020; with Eric Talley)

LEAP Text Analysis in Law Conference, UC Berkeley (2020; with Eric Talley)

***Hunting for Contracts on the Blockchain***

BYU Winter Deals Conference (2020)

***Are Lawyers' Case Selection Decisions Biased? A Field Experiment on Access to Justice***

University of Virginia Summer Faculty Workshop (2020; with Mike Livermore)

International Junior Scholars Forum in Law and Social Science, University of Chicago (2020)

Conference on Empirical Legal Studies (CELS), Claremont McKenna College, Claremont, CA (2019)

Canadian Law and Economics Association (CLEA), University of Toronto (2019)

Academica Sinica, Taipei, Taiwan (2019)

### ***Forum Selling Abroad***

University of Michigan Law and Economics Workshop (2018)  
University of Virginia Law & Economics Colloquium (2018)  
American Law and Economics Association (ALEA), Boston University (2018)  
Conference on Empirical Legal Studies (CELS), University of Michigan (2018; with Stefan Bechtold)  
Society for Inst. & Org. Economics (SIOE), HEC Montreal (2018; with Dan Klerman)  
European Policy for Intellectual Property (EPIP), University of Glasgow (2015)  
Chicago-Kent Roundtable on Empirical Methods in Intellectual Property (2014)

### ***Writing Style and Legal Traditions***

Conference on Empirical Legal Studies in Europe (CELSE), KU Leuven (2018)  
Computational Study of the Law Working Group, Santa Fe Institute (2017)

### ***The Politics of Citations at the ECJ: Policy Preferences of EU Member State Governments and the Citation Behavior of Members of the European Court of Justice***

Conference on Empirical Legal Studies (CELS), Duke University School of Law (2016)

### ***Measuring the Effects of Legal Precedents in U.S. Federal Courts***

American Law and Economics Association (ALEA), Columbia Law School (2015)  
Midwestern Association for Law and Economics (MLEA), Indiana University (2014)  
Conference on Empirical Legal Studies (CELS), UC Berkeley (2014; poster presentation)

### ***Are Advocates General Political? An Empirical Analysis of the Voting Behavior of the Advocates General at the European Court of Justice***

PluriCourts Seminar Series, Oslo University (2019)  
Conference on Empirical Legal Studies in Europe (CELSE), University of Amsterdam (2016)  
Midwest Political Science Association (MPSA), Chicago (2015; poster presentation)  
European Association of Law and Economics (EALE), Warsaw (2013)

## **TEACHING EXPERIENCE**

### **University of Virginia School of Law**

LawTech (with Michael A. Livermore, Fall 2018)

### **Bonn University**

Corporate Law and Economics (Fall 2018, Fall 2019)

### **Hamburg University**

Corporate Law and Economics (Summer 2019)

### **Humboldt University of Berlin**

Analytical Methods for Lawyers (Spring 2017, Spring 2018, Spring 2019)

## MEMBERSHIPS AND PROFESSIONAL SERVICE

### Manuscript Referee:

Journal of Legal Studies  
Journal of Law, Economics, and Organization  
Journal of Empirical Legal Studies  
American Law and Economics Review  
Review of Law & Economics  
Law & Social Inquiry  
Artificial Intelligence & Law

Research Affiliate at the Center for Law and Economics, ETH Zurich, 2020–present

### Membership in Organizations:

Society for Empirical Legal Studies

## HONORS AND GRANTS

ERP scholarship by the German Academic Scholarship Foundation (Studienstiftung) and the Federal Ministry for Economic Affairs and Technology, 2014

LL.M. Scholarship by the German National Academic Exchange Service (DAAD), 2014

NYU School of Law Arthur T. Vanderbilt Scholarship (declined), 2014

## PRIOR LEGAL EXPERIENCE

**Raue LLP, Berlin (formerly Hogan & Hartson Raue LLP)**  
*Associate*, Corporate Law and Venture Capital, 2016–2017

**Freshfields Bruckhaus Deringer, Brussels and Washington, D.C.**  
*Legal Trainee*, Antitrust, 2011–2012

**Federal Foreign Office, Berlin**  
*Legal Trainee*, European Union Law, 2011

**CMS Hasche Sigle, Munich**  
*Paralegal*, International Arbitration, 2009–2010

## SKILLS

### Languages:

German, French

### Programming Languages:

R, Python, Stata, LaTeX

## REFERENCES

### **Stefan Bechtold**

*Professor of Intellectual Property*  
ETH Zurich  
Haldeneggsteig 4  
CH-8092 Zurich  
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### **Christoph Engel**

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### **Cathy Hwang**

*Professor of Law*  
University of Virginia School of Law  
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### **Daniel Klerman**

*Edward G. Lewis Chair in Law and History*  
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### **Michael A. Livermore**

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### **Eric Talley**

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